

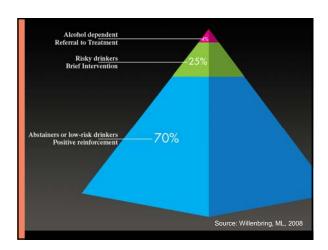
#### Delivering Effective Brief Interventions: Promoting Behavior Change

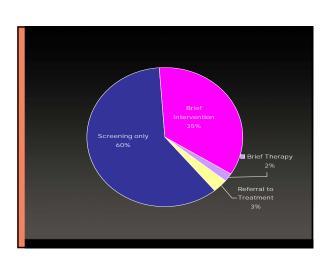
Carolyn Swenson, MSPH, MSN, FN Leigh Fischer, MPH

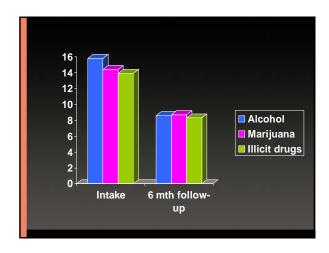
IntNSA: 36<sup>th</sup> Annual Educational Conference September 2012

#### Objectives

# Screening Brief Intervention Referral to Treatment











#### Models of Brief Intervention

- Brief advice
- Brief negotiated interview
- FRAMES
- Motivational Interviewing

"No person is completely unmotivated."

-Rollnick, Miller, Butler





A	shift	in	our	thin	king.	

#### From

"Why isn't this person motivated?"

To

"For what are they motivated?"

#### People change a behavior when:

- 1. They become concerned about the need for change;
- 2. They become convinced that the benefits outweigh the negatives of change; AND
- 3. They commit to a plan for change and take steps to initiate and sustain change.

#### Motivational Interviewing

"A client-centered, directive method for enhancing intrinsic motivation to change by exploring and resolving ambivalence."

-William Miller and Stephen Rollnick





# The SPIRIT of MI

#### \*HOPE\*

Many people are failed self-changers
--DiClemente

# Why is change so difficult? "Logical" left brain? OR "Emotional" right brain?



#### Ambivalence

- ... like walking uphill *in mud*!
- Both sides are already within the person
- If you argue for change... what's likely to happen?
- The likelihood of change decreases as a person defends the status quo
- What about fear?

Change is motivated by discrepancy between the present behavior and personal goals and values.

## The **spirit** of motivational interviewing **Autonomy:** - Choice, self-direction, and ability **Collaborative:** - Partnership; honors a person's goals, perspective and **Evocative:** - Evokes a person's *own* best reasons and best ways to change SLOW DOWN! Acceptance $\neq$ Approval

#### Nonjudgmental listening

#### Verbal and Nonverbal:

- Attentive
- Comfortable eye contact
- Open posture (hands open arms not crossed)
- Seated ideally alongside the person
- No multi-tasking
- Gives cues that you are following
- Allows the person to finish and tell the whole story
  - "Anything else...?"
- Asks for clarification

#### You are not listening to me when...

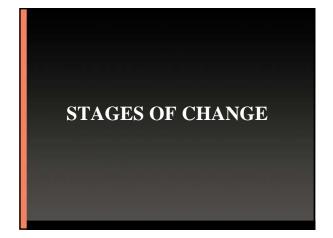
- You say you understand.
- You say you have an answer before I finish telling you my story.
- You cut me off before I have finished speaking.
- You finish my sentences for me.
- You tell me about yours or another person's experiences, making mine seem unimportant.

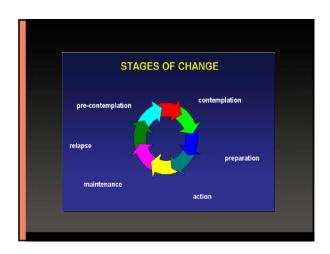
#### You *are* listening to me when...

- You really try to understand, even if I am not making much sense.
- You grasp my point of view, even when it's against your own view.
- You allow me the dignity of making my own decisions, even when you feel they may be wrong.
- You do not take my problem from me but allow me to deal with it in my own way.
- You hold back the desire to give advice (or only offer advice with permission).
- You give me room to discover what is really going on.

-Author unknow



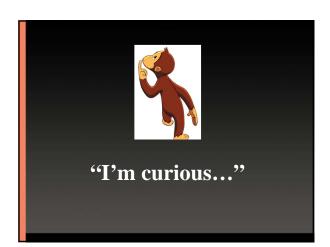




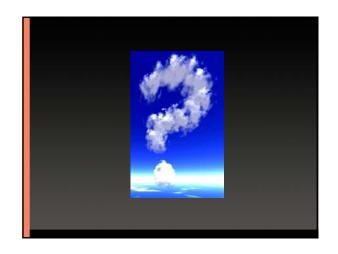
# RESISTANCE

### When you encounter what feels like resistance...

- Most likely it's ambivalence.
- You may not be aligned with readiness to change.
- Real resistance (confrontation, arguing) signals a breakdown in the relationship.
  - Acknowledge choice and autonomy.
  - Reorient the conversation in a positive direction.



### Try to understand • What really matters to the person • How *they* see the issue or problem • What they wish were different • What things are frustrating or stressful • What they feel hopeful or confident about • What they see as their strengths • How they would change (if they decide to) **Putting spirit into practice** Ask permission



<b>Open-ended questions support</b>
COLLABORATION



#### Affirmations

- To help clarify goals and values
- To support self-efficacy



#### Why Reflections?

- To express empathy
  Good idea: Reflect a statement that a person repeats so
  they know for sure that you heard it!
- So the person hears what they are saying
- To encourage and support problem solving

#### Examples of reflections

#### To affirm how they see things (empathy):

- "You feel overwhelmed/frustrated/scared."
- "You have a lot of stress right now and smoking helps."
- "You just can't find time to take care of yourself."
- "It's difficult to buy fruits and vegetables on your fixed income."

#### So they hear themselves talking:

- "You would stop smoking if you thought it was important."
- "When the weather cools off you're going to start walking."
- "You're seriously thinking about taking some steps to change your diet."
- "You really want to be able to spend more time helping out with your grandchildren."

#### Summarize

• To link statements and themes



### DESIRE **ABILITY** REASON NEED The opposite of "change talk" "sustain talk" How to elicit change talk Ask for it! - "Why might you want to make a change in \_\_\_\_\_? - "If you decided to change \_\_\_\_\_, how might you go about it?" - "What are the best reasons to change \_\_\_\_\_?" - "How will your life be better if you change \_\_\_\_\_?" Look forward "If you don't change \_\_\_\_\_, what do you think will happen?" "How does [drinking, smoking, etc.] fit with your goals?" Explore next steps



#### Activity: Listen and Summarize

Speaker: Pick a real-life change issue.

#### Listener:

- Listen and try to understand but give no advice.
- Use these 4 questions:
  - 1. "Why would you want to make a change in \_\_\_\_\_?
  - 2. "How might you go about changing?"
  - 3. "What are the best reasons to change \_\_\_\_\_?
- 4. "How will your life be better if you change \_\_\_\_\_\_
- Reflect back and summarize what you heard.
- Then ask:
  - "So, what do you think you'll do"?

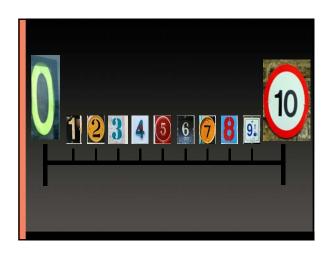
#### Exploring pros and cons

- Of the behavior
- Of changing the behavior

"What are the good things about \_\_\_\_\_?"
"And what are the not so good things about \_\_\_\_\_?"

• Then summarize both sides:
"So, on the one hand ..."

"And on the other hand..."



# Importance "On a scale from 0-10, how important is it to you to \_\_\_\_\_\_?"

Importance – Response
Followed by: "What makes you a 4 and not a lower number?"
OR simply:
"Why a 4?"

# Confidence "On a scale from 0-10, how confident are you that you will be able to \_\_\_\_\_?" Confidence- Response

Followed by:

"What would help you feel more confident?"



#### Activity: Exploring pros and cons Using the 0-10 Ruler

Speaker: Pick a real-life **change** issue.

#### Interviewer:

- 1. Ask about pros and cons (of the behavior and of changing the behavior).
- 2. Use the 0-10 Ruler to assess importance and then respond.
- 3. Use the 0-10 Ruler to assess confidence and then respond.

### Responding to challenging situations

#### Resistance

- Affirm autonomy
  - "What you do really is up to you."
  - "So, where does that leave you?"
  - "What's the next step?"

### Discouraged or not leaning towards change

- Affirm ability/wisdom/intentions
  - "If you did decide to change your diet, what's the first step you would take?"
  - "How would you approach finding time for exercise if you decided it was important?"
  - "What might you do differently if you decided to try to quit smoking again?"
  - "I can see that you want to figure out what will work to take care of your health."

#### Nagging family members

#### Be curious

- "What is it that your wife may be concerned about?"
- "What could be the reasons your kids bring this up so much?"

#### Reinforce ability

- "Your wife must think you could do it if you set your mind to it"
- "Sounds like your kids believe in you."

#### Set an agenda

- When more than one person is involved in the conversation
- When there are many possible things to discuss

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#### Commitment Talk

- Stronger "change talk" statements
  - "I am ready to try to lose some weight."
  - "I'm will consider trying some exercise to see if it helps my diabetes and blood pressure."
  - "I'm going to ask my doctor about a medication to help me quit smoking."
- The person asks for advice
  - "What do you think I should do next?"
  - "How have other people managed to lose weight and keep it off?"

#### Responding to commitment talk

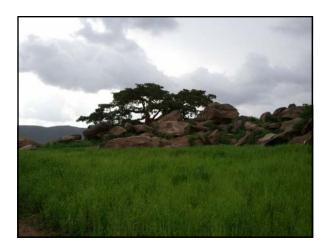
- Ask about next steps
- Ask about strategies that will be feasible
- Ask about what needs to happen in order to succeed
- Ask what things will make it difficult
- Ask about the specific plan for tomorrow (next week)

#### Developing a change plan

- Set a goal- be as specific as possible
  - "What specific goal(s) would you like to set for the next week (month)?"
- Decide on steps to reach the goal
  - "What needs to happen to be able to reach that goal?"
  - "When will you take the next step?"
  - "What information do you need?"
- Encourage writing down goals and next steps


#### Summarize and Close the Conversation

- Reflect back what you heard about change.
- Affirm positives (even if someone isn't leaning towards change):
  - "I can see that you really care about \_\_\_\_\_ [your health, family, setting a good example for your kids]."
- Review next steps including how you will follow-up and assist.
- Thank the person for having the conversation.



Bringing it all together

#### Key points for different populations · Older adults Adolescents • Women of child bearing age (FASD) • HIV • Anyone else? Considerations: MI in youth • Younger children – useful with parents to address child's health • Useful with children starting at about age 11 • Ability to correlate behaviors with health – middle school • Consider language development & ability to express oneself • Self understanding & formation of cohesive identity accelerates during adolescence • Adolescents - more appropriate to work with the person alone • Consider environmental context: • How much can the child influence his/her environment? • At all ages, consider using reflections to affirm: • How the child sees the situation • What they wish were different • Efforts • Challenges, frustrations, strengths, and efforts Examples: MI in youth Settings • Primary care

School/college healthEmergency departments

In-person or phoneComputerizedPeer mentors

Alcohol, tobacco, drugs

Bullying

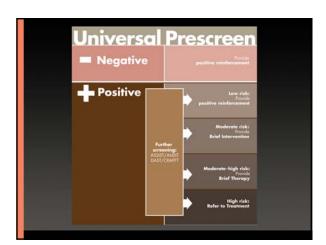
• Subsequent teen pregnancy prevention

• Chronic disease management (DM, asthma, depression)

Methods

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#### Designing Your Workflow

- Who?
- What?
- When?
- Using tools and systems (paper forms, health information technology, etc.)



